

Giulia Lucania

ITALIAN LANGUAGE SPECIALIST

Based in Ferrara, Italy

SOURCE LANGUAGES

English (C1 CEFR) French (C1 CEFR) Spanish (B2 CEFR) Arabic (B1 CEFR)

TARGET LANGUAGE

Italian

SPECIALISMS

Marketing
Photo products
Food and Beverage
Travel and Tourism
Patents

SOFTWARE

Trados studio 2021 (license owner) XTM Phrase Aegisub

SERVICES

Translation, transcreation, revision, MTPE, subtitling, Italian courses, copywriting

GET IN TOUCH

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Italian Marketing Translator and Subtitler

There are plenty of great Italian translators out there, so what makes me stand out as an Italian language specialist? Here are a few answers:

My experience in both **technical** (e.g. patents) and **creative** (e.g. marketing) fields, which allowed me to develop skills that represent the best of both worlds.

My technological approach to language, with vast experience in **machine translation post-editing** (which I also discussed as an international speaker) and ongoing training in **AI**.

My focus on **writing that converts**, not only as a translator, but also as a transcreator, content writer and journalist.

Main project types: blog posts, website copy, press releases, product descriptions, company presentations, ad campaigns, restaurant menus, recipes, patents.

WORK EXPERIENCE

 FOOD AND BEVERAGE JOURNALIST AND CONTENT WRITER

Dissapore Media September 2024 - Ongoing

• FREELANCE LANGUAGE SPECIALIST

Translator, transcreator, post-editor, Italian teacher July 2020 - Ongoing

• SUBTITLING COORDINATOR

Lucca Film Festival 2022 and 2023 Editions

EDUCATION

 POSTGRADUATE SPECIALISATION COURSE IN GLOBAL MARKETING, COMMUNICATION & MADE IN ITALY

Centro Studi Comunicare l'Impresa - 2022

MASTER'S DEGREE IN SPECIALISED TRANSLATION (ARABIC & FRENCH) - WITH DISTINCTION

University of Trieste, Italy - 2020

BACHELOR'S DEGREE IN ORIENTAL LANGUAGES
 AND CULTURES (ARABIC) - WITH DISTINCTION

Ca' Foscari University of Venice, Italy - 2018





Personal data authorization

I hereby authorise the processing of the personal data contained in this Curriculum Vitae pursuant to Legislative Decree no. 196 of 30 June 2003, and the provisions of the GDPR (EU Regulation 2016/679).