

ANNAPAOLA FRASSI
Translator & Localizer
English/French into Italian
ATA Certified Eng>Ita
AITI Qualified Eng>Ita, Fre>Ita
Proz Certified PRO Eng>Ita
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Work Experience

Areas of expertise: Software Localization, IT, SAP/ERP/CRM, SEO/SEM, Marketing, Telecom

1993 - present

Localizer - English into Italian

* Team Member, Team Lead, and/or Reviewer in the following localization projects:

- **Web Sites:** *Google* (Ads, AdSense, Analytics, Ad Exchange, AdMob, Maps,), *Stripe* (web site and UI), *Coinbase*, *Intel*, *Pega Systems*, *Leroy Merlin*, *Netflix*, *Dynatrace*, *1stDibs*, *Vering*, *Freshworks*, *Workforce*, *Multi-Color Corporation*, *Remote Technology Services*
- **ICT/Mobile Applications:** *Cisco* (Webex Meetings, Webex Teams, Webex Boards, Unified CCE, UCCX, CUIIC, MPP, Room OS, TelePresence, 6800/7800/8800 IP/wireless Phones, etc.), *Vodafone* (Joyn, Wi-Fi Monitor, Widget, Phone Tools, QuickStart, Data Manager, VMB, Mobile Connect, Wi-Fi Wizard, VTM, Message+, Drivexone, R207/209/2016/226, K4203/4607), *Avaya* (IP Agent, Communication Manager v2, Message Manager, Modular Messaging v1.1, IP Phone Strings, IP Softphone)
- **Online Event Management and Hospitality:** *Cvent Event Management*, *Infor Sales and Catering*
- **SEO:** *Google*, *Deltadore*, *Amor OWA*
- **E-learning:** *SkillSoft* (Stanley Black & Decker, MS Axapta 2012, SkillPort v7.2, MS Windows 7 Training), *NetG* (MS Vista, Office 2003 Tutorials, Paint Pro Shop X, Photo Album 6)
- **SAP/ERP/Analytics:** *Infor* (Factory Track, LN, EAM, LX, AutoConnect, Expense Management), *Casewise* (Suite 2014), *LANXESS* (SAP Training on PTF/PTP/OTC/PTR/HTR), *SUN CHEMICAL* (Aurora Project)
- **Printers:** *Linx Printing Technologies*, *Canon*, *Onyx*, *Hewlett Packard*
- **Anti-Virus, Firewall, Internet Security:** *Kaspersky* (Anti-Virus), *McAfee* (VirusScan, VirusScan Enterprise, Spamkiller, Total Protection for Small Business, Partner Security Dashboard, Personal Firewall, Privacy Service, Security Service, Secure PCI DSS), *CA* (eTrust, Alert Manager), *Norman* (Personal Firewall, Virus Control)
- **Server/Client Management:** *Microsoft Windows Server 2003*, *Altiris server/client applications and agents*
- **e-Commerce/e-Procurement/e-Sourcing applications:** *Infor Storefront*, *Oracle Portal*, *Oracle Lite*,
- **Communications systems:** *Lucent Technologies* (Unified Messenger, Definity ECS, Definity Login, CentreVu IP Agent), *Avaya Communications* (Definity ONE, Definity R9 Training, Multivantage)
- **DTP/Imaging applications:** *QuarkXPress v4 and v5*, *Macromedia FreeHand v9*, *Adobe Acrobat Capture v3*, *CorelDraw*, *Adobe Illustrator v8*
- **Office applications:** *Microsoft Mac Office* (Word and Excel)
- **CAD applications:** *Intergraph* (Imagineer Technical, Solid Edge), *Think3* (Design, TK3), *I-DEAS*

- **GIS applications:** ESRI (ArcView v2.0 and v2.1), GeoMedia
- **Networking applications:** Allied Telesyn, Bay Networks
- **Utilities:** Sony (PictureGear v5, BatteryScope, SmartLabel, PowerPanel)
- **Operating systems:** Windows 2000
- **SQL databases:** MS IntelliSense, ViewPoint
- **Administrative applications:** Chrysler (Dial 2000 System), Jobscope, Ink Norge SuperOffice, ALTRA
- **Array management/host adapters software:** Adaptec CI/O
- **Health Imaging:** Kodak PACS, Electronic Microimager Software

Translator – English/French into Italian (1984 - 1993)

* Project Leader and Lead Translator for the following translation projects:

- *Bull, Compaq, Novell* (UI, UA): communication and multimedia document management applications in Windows, Mac and Unix environments
- *Crosfield Electronics Ltd*: training program for the pre-press industry on video cassettes
- *Prisco Vita* (Italian affiliate of Prudential Insurance Company of America): Marketing Training Program
- *Bayer*: Marketing and Territory Alignment Program

Machine Translation Post-editor - English into Italian (2015 to present)

MTPE for several translation and localization projects listed above.

Education

- Degree in Technical Translation, Scuola Superiore per Interpreti e Traduttori del Comune di Milano; languages: English and French; (1991)
- Diploma in Conference Interpreting, Scuola Superiore per Interpreti e Traduttori del Comune di Milano; languages: English and French (1984)
- Diploma in Translation and Interpreting, Scuola Superiore per Interpreti e Traduttori del Comune di Milano; languages: English and French. Admission to the specialization courses in Conference Interpreting and Technical Translation (1983)
- Course in Computer Science Basics, E.M.I.T., Milano (1984)
- Programming courses in BASIC and COBOL languages, E.M.I.T., Milano (1985)

Continuing Education

20 CEUs every 3 years as requested by ATA Continuing Education Program (since 2004)

30 CEUs every 3 years as requested by AITI Continuing Education Program (since 2008)

Memberships and Certifications

- Member of American Translators Association, membership # 211564 (since August 1993)
ATA certified English into Italian, Certification # 423138
- Member of Associazione Italiana Traduttori e Interpreti (AITI), membership # 960039 (since May 1996)
AITI qualified English into Italian, French into Italian
Member of AITI Continuing Education Committee (from 2005 to 2019) / Member of AITI-ER Board (from 2007 to 2019)
- Proz.com Certified PRO (Proz.com member since November 2007)

Work Tools

- Hardware: Laptop: Asus X556U
- Software: Operating system: Windows 10 Professional
Applications: Office Professional 2013
CAT: SDL Studio 2021 and 2019, Geoworks Translation Workspace, MemoQ 9.7, Smartling, XTM, Qordoba, Polyglot
Localization tools: Passolo 2018, Lokalise
QA tools: ApSIC Xbench, LTB Tools
SEO tools: SEMrush, Google Keyword Planner