LORENZA BALBO

Personal

Address

Via Monte Cimone n. 19 10098 Rivoli, Torino (IT)

Phone number +39 333 6025524

Date of birth 15-03-1977

Mationality
Italian

Website https://www.lbalbotranslations.com

LinkedIn https://www.linkedin.com/in/lorenzabalbo/

Languages

■ Italian: native

■ English: fluent (C2)

■ German: advanced (C1)

Skills

- CAT tools: SDL Trados Studio 2024, Across, memoQ
- Microsoft Office, Adobe, Xbench

Professional Translator English / German > Italian

technical, website, marketing, literary and tourism since 1999.

Teacher of English and German

for companies and private schools.

Owner @LBalbo Translations di Balbo Lorenza - VAT: IT12746650014

I'm an Italian native speaker with a degree in Modern Foreign Languages and Literatures at the University of Turin (IT). I have been working for more than 20 years as a professional translator and teacher, both as a freelance and as an employee in various industries, in Italian and multinational companies.

Work experience

Professional Translator English / German > Italian, Teacher of Oct 2015 - Present English and German

Freelance, Rivoli, Turin (IT)

Technical, website, marketing, literary and tourism translation

- -<u>Translation</u>, <u>revision</u>, <u>proofreading</u> and <u>MT post-editing</u> services.
- -Some types of documents translated during my work experience:
- >In the technical, website and marketing fields: installation, operation and service manuals, technical data sheets, user manuals, quick start guides, product sheets, catalogues, websites and e-commerce sites, hardware and software documents, press releases, brochures, leaflets, promotional texts, newsletters, blogs.
- *>In the literary field*: fiction, non-fiction and children's literature.
- *>In the tourism field*: travel websites and booking platforms, travel itineraries, hotel and tourism services presentations, tourist guides, catalogues, business travel informative material, trade articles, documents for events.
- -Translation projects completed with companies / translation agencies / associations in the following industry fields: industrial production, craft industry, technology, publishing and tourism.

Teaching of English and German

From basic to advanced level, for companies / professionals in different industry fields (automotive, food & beverage, fashion, industrial production, veterinary, law) and for private schools (teaching and preparation for international language certificates, e.g. Cambridge English PET - Preliminary, FCE - First, CAE - Advanced, IELTS).

Chief Commercial Officer, Business Travel & Marketing Oct 2001 - Sep 2015 Director, Corporate Training Manager

BCD Travel (2015), Ventana Group (2006-2015), Carlson Wagonlit Travel (2004-2006), ICBI (2001-2003), Turin and Milan offices (IT), London HQ (UK)

- -Sales & Key Account, business travel and MICE (Meetings Incentives Conferences Exhibitions) consultant for over 200 Italian and foreign customers, UK and Germany mainly.
- -Translation, revision and proofreading English / German > Italian of all the tourism documents produced in the company (brochures, websites, press releases, trade articles, advertising) for tourism incoming (e.g. Expo 2015) and outgoing projects.
- -Responsible for teams up to 20 people and for the training of internal operators in English and German, company relations worldwide, strategic and operational marketing.

Professional Translator English / German > Italian, Teacher of Jan 1998 - Jul 2001 English

Freelance, Montanaro, Turin (IT)

- -Translation of technical documents.
- -Teaching of English language and culture at Scuola Media Statale G. Cena, Montanaro, Turin (IT).

Education and Qualifications

Master's Degree in Modern Foreign Languages and Literatures

- English and German

Università degli studi di Torino (IT)

AITI Associate Member n. 222080

ProZ Professional Member

2018 - Present

Professional translator training courses

2018 - Present

- STL Formazione AITI
- "Introduction to copywriting" (2024 2025)
- "Translating pharmaceutical texts" (2025)
- "Translating (and communicating) fashion and luxury" (2024 2025)
- "Dialogue adaptation for dubbing" (2023)
- -"Translating fantasy literature" (2023)
- -"The transcreation of marketing and advertising texts" (2022)
- -"The medical translation" (2022)
- -"SDL Trados Studio 2021" (2021)
- -"Post-editing techniques for machine translation" (2020)
- -"The technical translation" (2020)
- -"Translating and communicating in the European institutions" (2019)
- -"Introduction to localization" (2019)
- -"Translating journalism" (2019)
- -"Literary translation" "The revision process" (2018 2019).